



# QLD MSC

Queensland Medical Students' Council

## Sponsorship Prospectus 2024

# Welcome!

**Thank you for your interest in sponsoring the  
Queensland Medical Students' Council**

QLDMSC is the peak representative body for medical Students across Queensland. We represent over 4000 students across 4 medical schools. Our aim is to Advocate, Upskill and Connect Queensland medical students.

## Founding Organisations



**MSSBU**

Bond University



**UQMS**

University of Queensland



**GUMS**

Griffith University



**JCUMSA**

James Cook University

# Introducing the QLDMSC

The Queensland Medical Students' Council was established to provide a platform from which to advocate on behalf of medical students across the length and breadth of Queensland, regardless of the university they attend.

In 2014 the Council was revived, tasked with the additional aim to improve communication between Medical Student Societies in Queensland. It is now the peak representative body for Medical Students across Queensland, representing over 4000 students at four medical schools.

Since then, our resolve to Advocate, Connect and Upskill Queensland medical students has only grown stronger, and is reflected in the ever-growing suite of programs and services that we offer medical students and recent medical graduates throughout the year.

## 2024 Prospectus

This prospectus details the events we plan to hold for students in 2024. We aim to continue running our full portfolio of events this year and are looking to expand our partnership opportunities. We are also looking to add additional online-only events to our calendar and are seeking potential sponsors for these exciting new initiatives!

Please keep in mind that this prospectus is not an exhaustive list of opportunities to sponsor the QLDMSC; if you have particular ideas in mind, please let us know and we would be happy to accommodate.

# Message from the Finance Officer



Hello, and thank you for your interest in supporting the Queensland Medical Students' Council Inc. (QLDMSC)!

QLDMSC is proud to represent and support one of Australia's largest medical student cohorts, to advance their interest at all levels, and to enrich their student and intern experiences.

This prospectus reflects our goals to Advocate, Upskill and Connect students across Queensland in 2024, goals that we will continue to strive to achieve and build upon.

We are fully aware that much of our work could not be possible without the gracious support of our partners. We thank you for your commitment and investment. On our side, it is my aim to work collaboratively and flexibly with you, to leverage our position in the medical student community to realise your organisation's goals.

To our new partners welcome! To returning partners, welcome back! Thank you very much for your continued interest in supporting the QLD MSC, and I look forward to a great year of collaboration with you all.

Warm regards,  
Vendy Pathirana

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# Emergency Medical Competition (EMC)

**Date: 18th May 2024**

**Attendees: Approx. 250**

The EMC is QLDMSMC's flagship event, and one of the biggest events of the year for Queensland medical students.

With multiple teams representing each university competing for the title of best emergency medical team, the EMC serves to bring students together for an invaluable learning and networking experience. This event consists of various emergency medical stations in which teams (consisting of pre-clinical and clinical students) must collaborate to solve several medical emergencies under strict time limits.

This event is often used as part of each university's selection process for the annual Australian Medical Students' Association National Convention EMC.

Attendees also benefit from fantastic OSCE practice, which are one of the most important annual examinations for the medical students. Students have the opportunity to learn from the multiple educational stations.

This event has a high attendance, particularly from mid to late stage medical students, and is one of the not to be missed events for partners.

## Platinum Partner (\$2,000)

- Trade stall at the event, and during the rest station
- Ability to provide prizes and promotional material
- Recognition as Platinum Sponsor on Facebook event and QLDMSC website event pages
- Logo on all distributed booklets as platinum partner
- Sponsorship acknowledged on screens as audience members enter venue and throughout day
- Opportunity to run raffle alongside ticket purchasing to engage with all students attending event

## Silver Partner (\$1,500)

- Trade stall at the event
- Ability to provide prizes and promotional material
- Logo on the Facebook event and QLDMSC website as silver partner
- Verbal acknowledgement during the introduction and conclusion of the event
- Logo on all distributed booklets as silver partner

## Event Partner (Negotiable)

- Benefits negotiable, please contact the Finance Officer to discuss

# Junior Doctor Series

**Date: June-August (TBA)**

**Attendees: Approx. 250**

This is an academic initiative of the 2024 committee aimed at senior medical students. This lecture series will engage junior doctors to provide lectures on a variety of topics, ranging from career progression and work-life balance to research and specialty applications. This is an excellent opportunity to engage with medical students and junior doctors multiple times throughout the year. Partners may also be permitted to speak at these events.

## Platinum Partner (\$2,000)

- Naming rights to the event (e.g. [Name's] Junior Doctor Series)
- Trade stall at the entrance to each lecture
- Pinned Facebook post within event page and opportunity to speak before the lectures
- Recognition as Platinum partner on Facebook event description and QLDMSC page
- Branding on all media produced for the event, including photos and videos

## Silver Partner (\$1,500)

- Trade stall at the entrance to each lecture
- Pinned Facebook post within event page
- Recognition as Silver partner on Facebook event description and QLDMSC page

## Event Partner (Negotiable)

- Benefits negotiable, please contact the Finance Officer to discuss



# QLDMSC Gala

**Date: 21st September 2024 (TBC) Attendees: Approx. 200**

This is a night for medical students to celebrate the end of medical school and to meet, connect and network with their future colleagues from other universities. The Gala is QLDMSC's marquee social event with high engagement and interest across South East Queensland universities.

This event presents a unique opportunity for medical students and incoming interns across different universities to connect in a more relaxed setting.

## Platinum Partner (\$1,500)

- Promotional material included on tables
- Branding on event photo/photobooth (subject to availability)
- Pinned Facebook post within event page
- Recognition as Platinum partner on Facebook event description
- Table at registration to meet attendees
- 2x Complementary tickets to attend (subject to restrictions)
- Opportunity to run raffle alongside ticket purchasing

## Silver Partner (\$1,000)

- Promotional material included on tables
- Facebook post within event page
- Recognition as Silver partner on Facebook event description
- 1x Complementary ticket to attend (subject to restrictions)

## Event Partner (Negotiable)

- Benefits negotiable, please contact the Finance Officer to discuss

# Far North Queensland (FNQ) Clinical Workshop

**Date: TBA**

**Attendees: Approx. 120**

This event is the flagship Townsville-based event, expanding our reach to the students of Far North Queensland. This is an academic event that allows students to hone their clinical skills and apply their knowledge when working through medical scenarios. It will continue to be a success in engaging in the area of tropical medicine, with scope to live stream the event to include South East Queensland medical students

This is an excellent opportunity to support rural medical students and the rural medical curriculum in an informative and education environment.

## Platinum Partner (\$1,000)

- Naming rights to the event (e.g. [Name's] FNQ Clinical Workshop)
- Trade stall at the event
- Pinned Facebook post within event page and opportunity to speak before the workshop
- Recognition as Platinum partner on Facebook event description and QLDMSC page
- Branding on all media produced for the event, including photos and videos

## Silver Partner (\$600)

- Trade stall at the entrance to the event
- Pinned Facebook post within the event page
- Recognition as Silver partner on Facebook event description and QLDMSC page

## Event Partner (Negotiable)

- Benefits negotiable, please contact the Finance Officer to discuss

# If Scrubs Could Talk

**Date: Throughout 2024**

If Scrubs Could Talk is an online initiative by QLDMSC where medical students' experiences in medical school are showcased. We plan to share genuine and relatable stories encompassing a wide variety of topics, incorporating both uplifting and serious topics and conversation.

If Scrubs Could Talk posts will be posted directly to the QLDMSC Facebook page. This event presents partners with an opportunity to gain wide and lasting exposure to students in the online sphere.

## Platinum Partner (\$800)

- Naming rights to the event (e.g. [Name's] If Scrubs Could Talk)
- Pinned Facebook post within Facebook page
- Recognition as Platinum partner on QLDMSC page
- Branding on all media produced for the event

## Silver Partner (\$500)

- Facebook post within Facebook page
- Recognition as Silver partner on QLDMSC page

## Event Partner (Negotiable)

- Benefits negotiable, please contact the Finance Officer to discuss

# Social Media Engagement

Our main QLDMS C Facebook page reaches over 2,500 medical students and recent medical graduates across Queensland and Australia

We also run a specific Intern Application Support Group for graduating students, reaching approximately 1,000 of the graduating class each specific year. It is always a very lively group and a perfect opportunity to engage with graduating students planning the next steps in their careers.

There are also limited opportunities to post on our intern pages, which connect interns at specific hospital sites. For example, RBWH Interns 2024 nearly 100 active members with frequent posts and engagement.

We are also growing our Instagram presence, to cater to a younger segment of medical students. Please let us know if this is of interest!

## Main and Intern Support Facebook Pages

- Pinned Post: \$250 per post
- Normal Post: \$200 per post

## Site-Specific Intern Pages and Instagram

- Normal Post: \$100 per post
- Instagram: \$50 per post

## Additional Benefits

- 2x Complementary Facebook Posts for every \$2,000 spent on QLDMS C Events

# Thank you for your support of the QLDMSC

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